

# NA VLNĚ



# MEDIA KIT

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# PROB



## NA VLNĚ

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Šárka, Matyáš, Karmel & Martin

Where we are happy - together, in the heat & where the waves are

We lead our children to a joyful life full of love. Together we discover and get to know new places, people, but most importantly ourselves. We are trying to resolve things to everyone's satisfaction and to ride the same wave. It doesn't always work out that way and we all get pretty busy mentally, but that's what life is about too :)



# ABOUT



## ŠÁRKA

But everyone calls me Šuri. I come from Valtice, the capital of wine. Valteic is beautiful and a part of my heart is probably forever attached to it. If it weren't for my love for Valtice, we would probably travel the world all year round

I like to create, whether it's texts on the BLOG or socials, photos, videos, but also the warmth of home and pleasant environment. I like to spend time with my family - when we simply are. I don't need any extra program to be happy, satisfied children are enough for me. The truth is tho that I'm happier when it's warm! All my life I prefer to be naked and hence sharing my feelings is not a problem for me

I am the author of everything you see out online. However, none of this would have been possible without Martin – my rock-solid support

# FROM



## MARTIN

He was born in Slovakia and full of energy surfs the life thru. He has tried many things and likes to keep on discovering. Martin has an open mind and that's one of the best things I admire about him. He likes to communicate everything and always tries to ride the wave of love

When he does something, he doesn't leave it half done. And so I often catch him patiently studying some topic at two in the morning, while I fall asleep at 9 after the whole day

Marta is an athlete ~ body and soul, and during our trip around the world in 2017, he completely fell in love with surfing. That is sometimes a bit of a disadvantage, as our target destinations simply have to have great waves ~ Which is fine in the end, the surf sceneries are beautiful to look at anyway!

I love him with all my heart!



# KARMEL



## KARMEL

The name Karmel means divine vineyard. The connection with wine Valtice is not accidental. And Karmel is really divine!

She abounds with a huge amount of energy, which she sometimes fails to transform in a socially appropriate direction. She thrives best naked on the beach washed by waves

Karmel is often in flow and is absolutely fascinating to watch. She likes to climb, swim, read, rejoice, create and can talk all day long :)

She is my greatest teacher, in every way. She loves me unconditionally and that is the best thing that could have happened in my life, because she shows me that there is simply nothing more love

Karmel - I believe that one day I will be able to love as you do!

# Firstborn



## MATYÁŠ

I am grateful for life giving me the opportunity to raise a son. Thanks to him, I understand better how different our life roles (male and female) are

Matyáš is a lion, he has been very strong in body and soul since birth. His character traits are still forming and my only goal is not to trample his natural masculinity and leave him with love and tenderness

Like his older sister, he accumulates a lot of energy and I think he knows better how to handle it. For now, he likes to be lead and most of all he likes to play with Karmel, who is his role model

I fell in love with him from the first moment, and looking into his infinitely deep eyes erases all pain





COLLABS



# REVIEW



[BLOG POST](#)

## PREVIOUS COLLABORATIONS

### REETHI FARU

Reethi Faru is a luxurious ECO resort in the Maldives

We have collaborated with the resort as a young couple and promoted an active life style kind of a holiday for Czech & Slovak market

Price from \$1 500 / night

### REVIEWS FROM THE RESORT

Working with Sarka and Martin was absolutely wonderful! From capturing content required to communicating on daily activities and way forward, it was always easy with them. They were able to capture the content required from them to perfection and were easy-going with any hiccups faced. We look forward to working with them again in the future.



# REETHI FARU





# SEASON

# PARADISE



## PREVIOUS COLLABORATIONS

### SEASON PARADISE

Season Paradise is a 4 ☆ hotel located on the Maldivian island Thulusdhoo

Price from \$350 / night

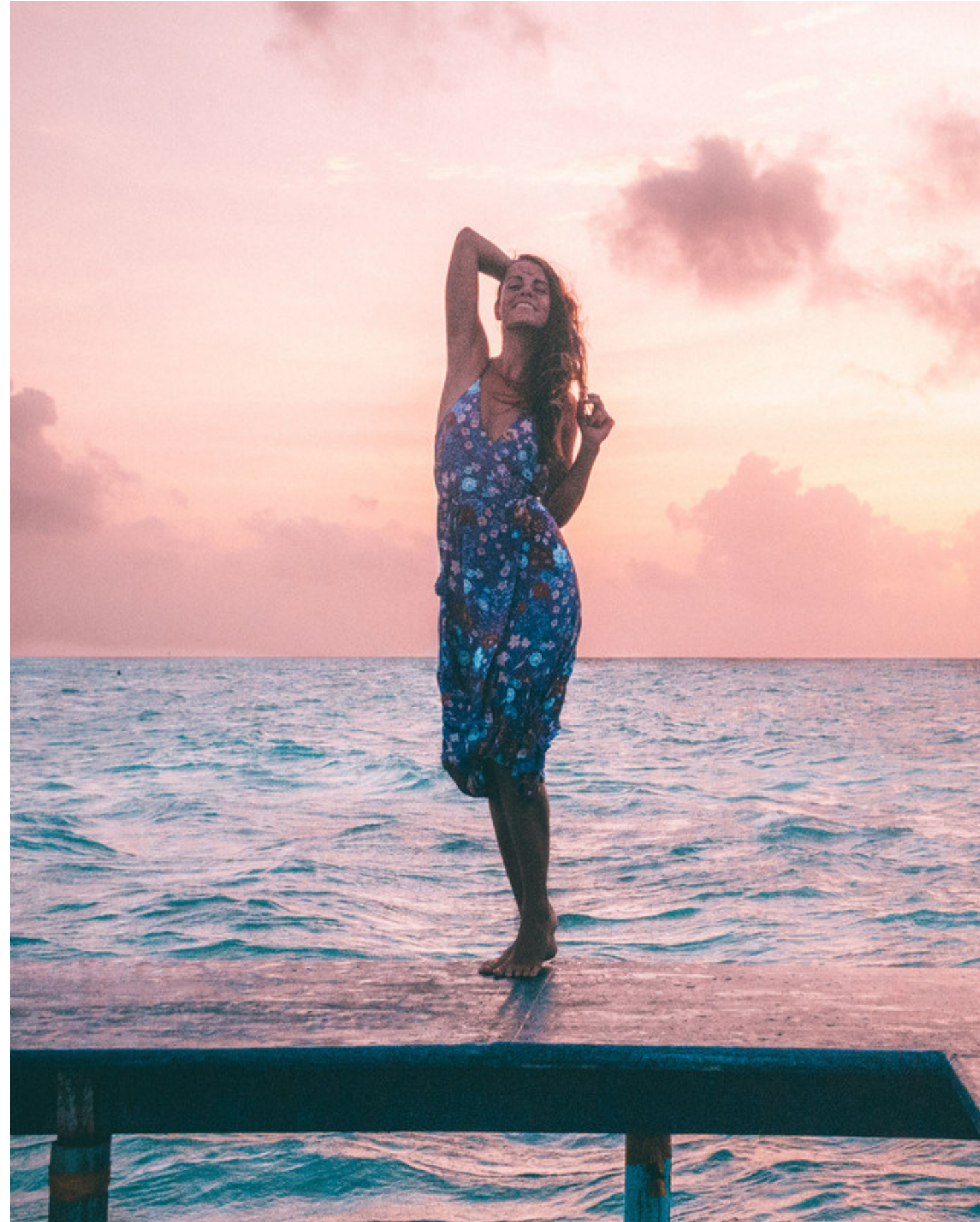
We we invited to promote the hotel as an active young couple for the Czech & Slovak market

Our 8-night stay was full of activities as well as relax. We tried kayaking, tandem bikes, snorkling, SUP,... As well as a hot tub and a massage

[BLOG POST](#)



# SEASON PARADISE





# VILLA



## PREVIOUS COLLABORATIONS

### SUNGAI JUNGLE VILLAS

Sungai Jungle Villas - previously Villa Sungai is an award-winning 6 bedroom estate nestled in the village of Cepaka in Bali, Indonesia. Hugged by rice paddies and a flowing tropical river, Sungai Jungle Villas offers luxurious respite from hectic day to day life

Price from \$900 / night

We were invited to this Villa as a young couple to help promote it for the Czech & Slovak market

[BLOG POST](#)





# SUNGAI JUNGLE VILLAS





# BALI



## PREVIOUS COLLABORATIONS

### COFFEE SHOPS & RESTAURANTS - BALI

During the years 2017 - 2018 we have visited Bali - the island of Indonesia many times. Bali is famous for its caffés & restaurants and we tried many of them. I have written a well structured BLOG post about our favourites with great SEO. This leads regularly great traffic on my web

We were invited by the coffee shops & restaurants mentioned in the BLOG post to help promote them for the Czech & Slovak market

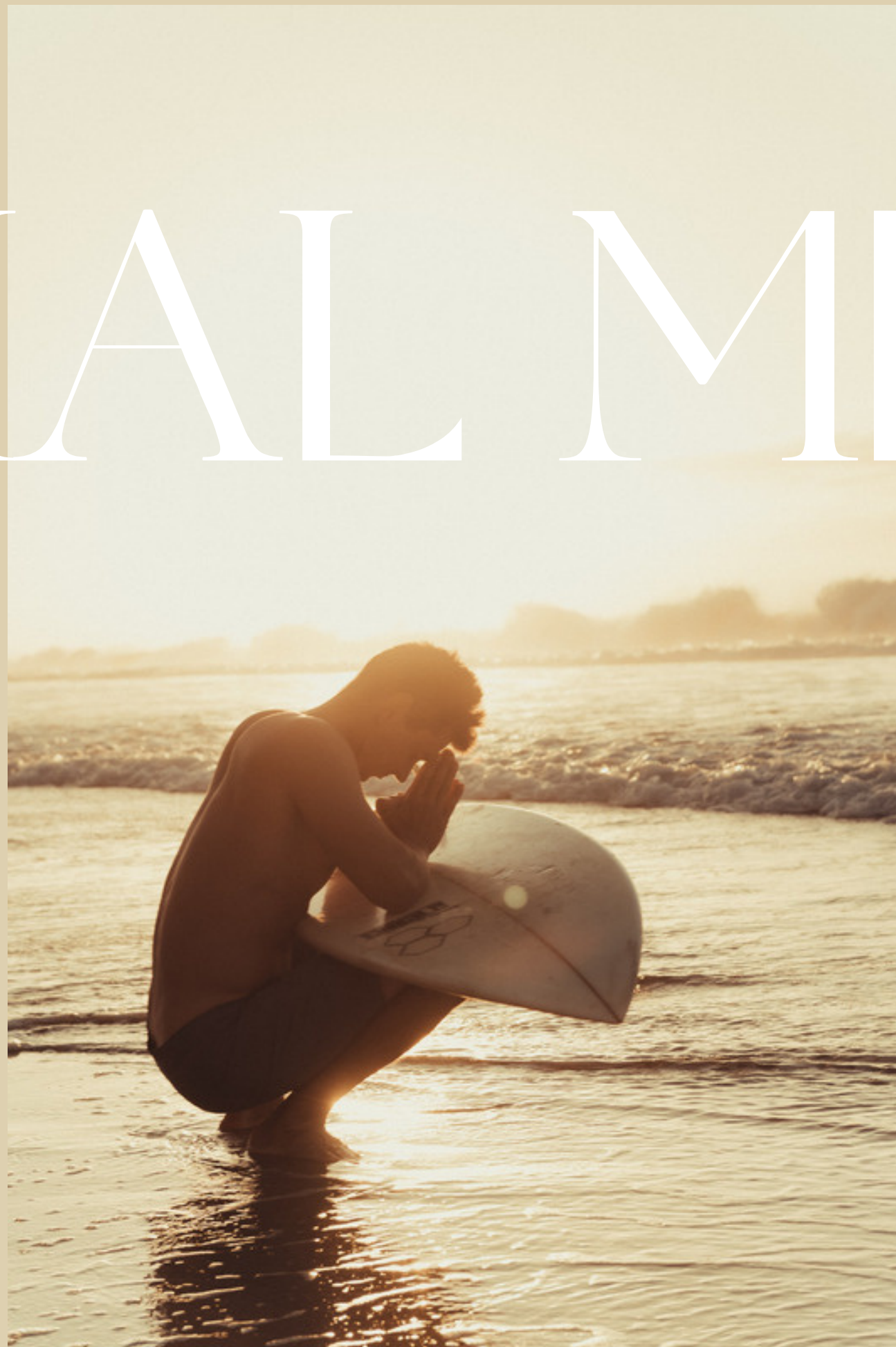
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# SOCIAL MEDIA





# SOCIAL MEDIA



[WWW.NAVLNE.FUN](http://WWW.NAVLNE.FUN)



[SARKASLUNSKA](https://www.instagram.com/sarkaslunska)



[NAVLNE.FUN](https://www.facebook.com/navlne.fun)



# WHAT WE CAN OFFER YOU

NOWADAYS PEEPLE ARE SEARCHING THE INTERNET FOR TIPS WHERE TO GO & WHAT TO DO WITH KIDS

AS AN ADVENTUROUS FAMILY OF 4 (SOON HOPEFULLY 5) WE HAVE SOMETHING TO OFFER

OUR FOLLOWERS ARE INTERESTED IN OUR TRAVELS, EXPERIENCES AS WELL AS SIMPLE DAY TO DAY ACTIVITIES AS WE CREATE ENGAGING CONTENT. WE FOCUS ON AUTHENTICITY, JOY AND MOVEMENT

ON EACH OF OUR ADVENTURES IF YOU DECIDE TO COOPERATE WITH US WE CAN OFFER YOU PROMOTION OF YOUR BUSINESS ON OUR MEDIA OF YOUR CHOICE

IN 2017 THE TWO OF US (SARKA & MARTIN) STARTED TRAVELING THE WORLD AS AN ACTIVE YOUNG COUPLE. SINCE THEN WE HAVE BEEN BUILDING OUR AUDIENCE AND CREATING PHOTOS, VIDEOS & MAINLY ARTICLES ON THE BLOG. BACK THEN MY BLOG HAD TENS THOUSANDS OF VIEWS AND READS, UNFORTUNATELY IT GOT DELETED LATE 2023 AND I LOST ALL THE DATA, FORTUNATELY NOT THE POSTS THEMSELVES!

## NICHE ~ AUDIENCE

**NICHE:** JOYFULLY TRAVEL THE WORLD, SURF, & SEEK ADVENTURE

**AUDIENCE:** YOUNG FAMILIES

**LANGUAGES:** BLOG POSTS ARE WRITTEN FOR CZECH & SLOVAK MARKET

SOCIALS ARE DONE BOTH IN ENGLISH & CZECH







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CONTACT